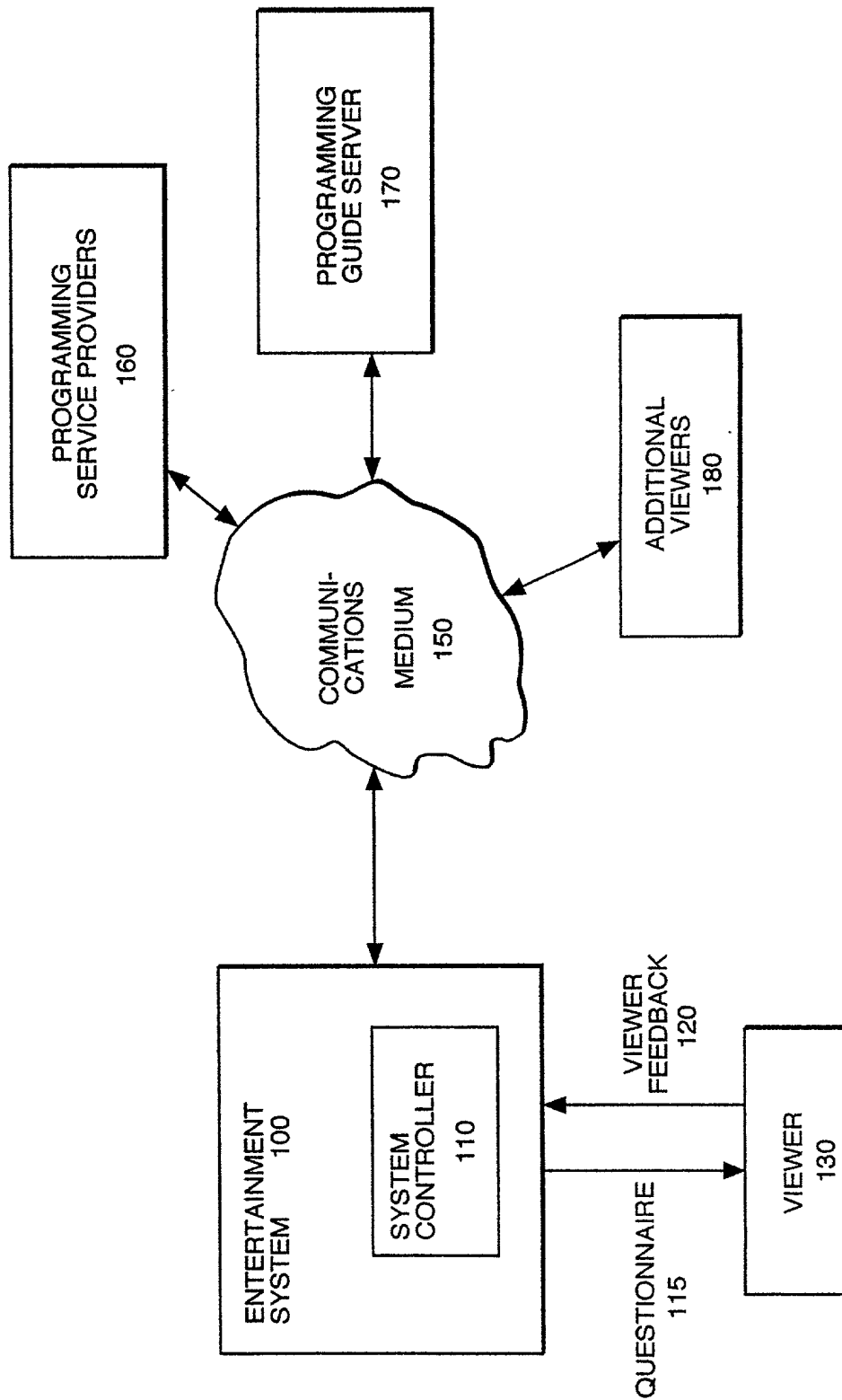
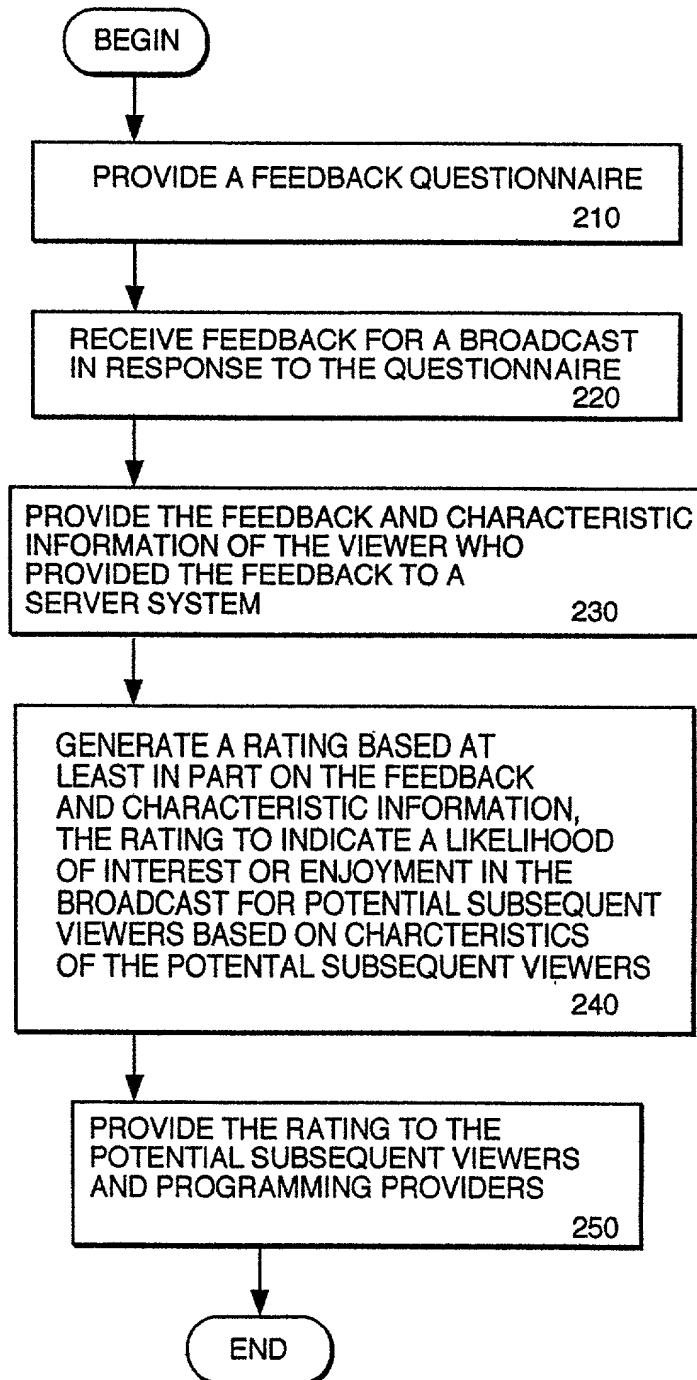


FIG. 1



**FIG. 2**



**FIG. 3**

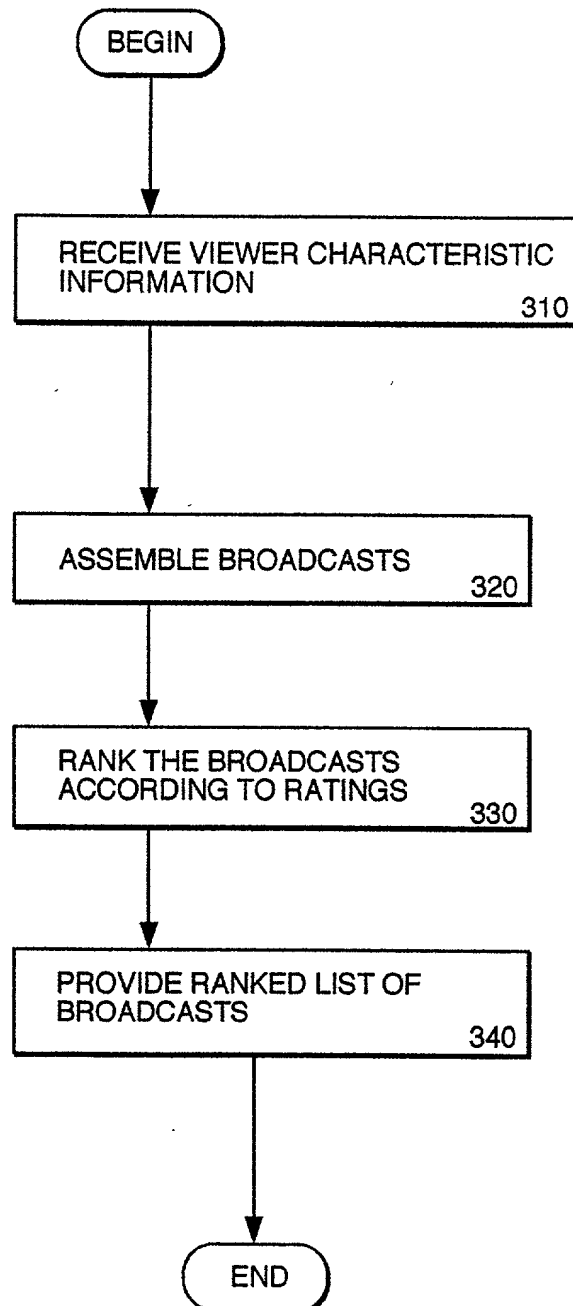


FIG. 4

NEWS

REVIEW

BROADCAST SYNOPSIS:

SEGMENT A OF PRESIDENT  
CLINTON'S NATIONAL ADDRESS  
FOLLOWING HIS GRAND JURY TESTIMONY

PLEASE RESPOND TO THE FOLLOWING:

- ARE YOU REGISTERED TO VOTE?    YES ☐    NO ☐
- POLITICAL AFFILIATION:
- DEMOCRATE    ☐
- REPUBLICAN    ☐
- OTHER        ☐
- GENDER    MALE ☐    FEMALE ☐
- AGE CATEGORY:    — DO YOU APPROVE OF  
    UNDER 18    ☐    THE PRESIDENT'S PERFORMANCE  
    19 TO 25    ☐    IN OFFICE?    YES ☐    NO ☐
- 26 TO 35    ☐    — DO YOU APPROVE OF THE  
    36 TO 45    ☐    PERFORMANCE OF SPECIAL  
    46 TO 55    ☐    PROSECUTOR STARR?  
    56 TO 65    ☐     
    OVER 66    ☐    YES ☐    NO ☐

BROADCAST FEEDBACK:

AFTER THE PRESIDENT'S NATIONAL ADDRESS,

— YOUR APPROVAL OF THE PRESIDENT'S  
PERFORMANCE IN OFFICE HAS

- INCREASED.                    ☐
- DECREASED.                   ☐
- REMAINED THE SAME.           ☐

— YOUR APPROVAL OF THE PERFORMANCE  
OF SPECIAL PROSECUTOR STARR HAS

- INCREASED.                    ☐
- DECREASED.                   ☐
- REMAINED THE SAME.           ☐

SUBMIT

CANCEL

**FIG. 5**

NEWS REVIEW

BROADCAST SYNOPSIS:

SEGMENT A OF PRESIDENT  
CLINTON'S NATIONAL ADDRESS  
FOLLOWING HIS GRAND JURY  
TESTIMONY.

CATEGORIZED RATINGS: (5,282 RESPONSES)

REGISTERED MALE DEMOCRATES AGES 19 TO 25 WHO APPROVE:

X%	INCREASE
Y%	DECREASE
Z%	REMAINED THE SAME

•  
•  
•

UNREGISTERED MALE REPUBLICAN'S AGES 56 TO 65 WHO DISAPPROVE

M%	INCREASE
N%	DECREASE
O%	REMAINED THE SAME

•  
•  
•

## FIG. 6

MOVIE      REVIEW

TITLE:            THE GREAT ADVENTURES OF MIGHTY SLOTH

GENRE:           CHILDREN, ANIMATED, EDUCATIONAL

SYNOPSIS:        THE LOVEABLE MIGHTY SLOTH TRAVELS  
                      (SLOWLY) THROUGH ENDANGERED RAIN FORESTS  
                      OF SOUTH AMERICA.

PLEASE RESPOND TO THE FOLLOWING:

FOR VIEWERS UNDER 12

— GENDER      BOY: ☐      GIRL: ☐

— DID YOU LIKE THE MOVIE?   YES ☐   NO ☐

— WOULD YOU LIKE TO SEE MORE MIGHTY SLOTH  
ADVENTURES? YES ☐   NO ☐

FOR PARENTS:

— DO YOU APPROVE OF THE EDUCATIONAL  
CONTENT OF THE MOVIE?   YES ☐   NO ☐

— DO YOU APPROVE OF THE ENTERTAINMENT  
VALUE OF THE MOVIE?   YES ☐   NO ☐

SUBMIT

CANCEL

FIG. 7

MOVIE   REVIEWS

PLEASE SELECT ONE OR MORE MOVIE GENRES

ANIMATED ☒

ADULT ☐

CHILDREN ☒

DRAMA ☐

COMEDY ☐

EDUCATIONAL ☒

DOCUMENTARY ☐

PLEASE INDICATE AGE OF THE VIEWER:

SUBMIT

CANCEL

SEARCH RESULTS:

1. THE GREAT ADVENTURES OF MIGHTY SLOTH.

THE LOVEABLE MIGHTY SLOTH TRAVELS  
(SLOWLY) THROUGH ENDANGERED RAIN  
FORESTS OF SOUTH AMERICA. (723 RESPONSES)

BOYS UNDER 12 - 83%

APPROVAL

GIRLS UNDER 12 - 84%

APPROVAL

PARENT APPROVAL OF EDUCATIONAL CONTENT - 77%

PARENT APPROVAL OF ENTERTAINMENT VALUE - 92%

2. SAY HELLO TO MR. CRICKET

•  
•  
•